



SOCIETY

Edited by
Roxie E. Sleeth
Telephone,
Torrance 283

DISPATCH

EASTSIDE MISSION MEETING TUESDAY

Eastside Mission meets regularly every Tuesday for all-day sewing and Bible study, from 8 to 1 o'clock, at 1351 21st street. Proceeds from the needlework are given to the needy.

SCOUT MOTHERS MEETING TUESDAY

Scout Mothers' Auxiliary to Troop No. 3, Boy Scouts of America, will meet in regular session at the home of Mrs. Elsie Smith, 719 Cota avenue, Monday evening, July 22. All mothers with boys in this troop are welcome to attend.

MRS. FREEMAN ENTERTAINS FRIENDS

Mrs. Lou Freeman entertained a party of friends at dinner in the Freeman Cafe Monday evening. Covers were placed for Mr. and Mrs. H. C. Sanderson and Mr. and Mrs. D. M. Thompson, of Long Beach; Mr. and Mrs. W. Hays, of Alhambra; Mr. and Mrs. George Britton, Miss Roe Robinson, of El Monte; Miss Toots Thompson, Messrs. M. Sweeney, John Wilson and Hal Scoones, of Torrance. Following the dinner party all went to Harlow's Lake Club.

SUMMER CLOTHES NEED SPECIAL CLEANING

MOYES
Cleaners and Dyers
Phone 509-W
1306 Sartori Ave., Torrance

EASTERN VISITORS LEAVE FOR HOME

Mrs. James Brinker and daughter, Miss Naomi Brinker, with Mr. and Mrs. R. Cuthbert, who have been the guests of Mr. and Mrs. E. M. Johnston, 1340 Engracia avenue, for the past two weeks, left for their homes in Pennsylvania Sunday. Mr. and Mrs. Johnston accompanied the group as far as Barstow.

MRS. PEER ON VISIT TO DENVER

Mrs. Mary Peer, 1327 Cota avenue, left recently for Denver, where she will visit with her son, W. J. Peer. Her brother, another son, who resides in Canada, will greet his mother on her arrival in Denver.

NEW YORK VISITOR AT WILKES HOME

Mrs. J. R. Wilkes, 2019 Gramery avenue, has as her house guest for a time, her cousin, Miss Della Holland, of Buffalo, New York.

BETSY ROSS STAR CLUB PICNIC AT PARK

Betsy Ross Star Club held their annual picnic luncheon and card party at the city park Tuesday afternoon. Twenty-five were present with Mrs. Margaret Fordice in charge of arrangements.

Bridge and pinocle furnished diversion for the afternoon. Mrs. Persis Fess captured the prize for high score in bridge. The prize for high score in pinocle was awarded to Esther Dennis.

Milady's Latest



Loretta Young, film actress, wears this dotted silk street ensemble with flowers and belt of the same material in contrasting colors, which will be previewed at the Los Angeles Fall Market Week, July 23.

Rodeo Stars Shine

Mary Haig Captures Women's Prize In Bronk Contest

The rodeo and picnic Tuesday evening at the city park was attended by some 45 members and friends of Torrance Business and Professional Women's Club. Many stars of rodeo saddled their bronchos for the first time in years. The woman's trophy for the best busting-broncho rider was awarded to Mary Haig. Jimmy Cramer captured the gentleman's trophy.

Margarete Dobrich and Bob Billini did themselves proud in their presentation of the amateur program in which many present appeared on a program for the first time in years. The male quartet, consisting of Harry Dolley, Roland Sanderhoff, Jimmy Cramer and Sigfried Shoberg, and directed by Bob Billini, was the last word. Short skits were dramatized and all joined in the singing of old-time songs. Paul Gilliam's Gay Caballero Trio, consisting of Miller, Hans Sommers and Jimmy Tolson were generously applauded by the entire group. These boys entertained during the dinner hour. Youngsters at the park were assembled and sang western songs and for this they were rewarded with a watermelon feed. The group then lined up and judges split the purse for the best dressed rancher between Laila Bowen and Karmee Dolley.

Much of the success of this affair is due to Caroline Stroth, dinner chairman; Beatrice Hughes and Edna Millin, who arranged the entertainment.

LOS ANGELES GUEST

Mrs. Clara Fox, of Los Angeles, was a guest of Miss Ethelwyn Niles, superintendent of nurses at the Jared Sidney Torrance Memorial hospital, Tuesday evening and attended the N. B. P. W. rodeo, and picnic supper.

BERKELEY VISITORS

Mr. and Mrs. Donald H. Wonder, of Berkeley, California, are visiting Mr. Wonder's parents, Rev. and Mrs. Wonder, of Marcella avenue.

ALTAR SOCIETY FOOD SALE

The Altar Society of the Church of the Nativity will hold a food sale Saturday, July 20, at the entrance to Sam Levy's store on Sartori avenue. Home-made pies, cakes, cookies and other delicacies will be offered.

TO VACATION IN BERKELEY

Mrs. Olive Lee, 1228 Arlington avenue, left last Friday to visit for one week with her sister, Mrs. Harmer Davis, in Berkeley, California.

GUEST AT THOMAS HOME

Mrs. A. E. Thomas, 1028 Amapoll avenue, has as her house guest for the week, Mrs. Anna Shown, of Hollywood.

VISITORS AT SAN DIEGO FAIR

Visitors to the fair at San Diego Exposition are Mr. and Mrs. James Leech and sons, Weston, Dick and Bobby, of 1630 Amapoll avenue.

ARROWHEAD VISITORS

Mr. and Mrs. C. L. Patterson, 1318 Acacia avenue, visited Sunday at Lake Arrowhead. They were the guests of Elmer Kosher, Sr., and Elmer Kosher, Jr., of Honolulu.

"Romance" PRINTED RAYON CREPE

33^c yard
A BARGAIN WORTH SHOUTING ABOUT!

Exceptional weight and draping qualities. Wide range of lovely colors. 36 inches wide.

Cherry, Summery SILK PRINT CREPE

49^c yard
A BARGAIN WORTH SHOUTING ABOUT!

Floral, stripes, dots! Weighted—drapes well. Easy to sew on. 39 inches wide.

Terry Bath Towels

Big Ones! 25^c

22x44, extra large! Deep, strong! White with colored borders or solid colors.

Calendar

FRIDAY, JULY 19
7:30 p.m.—Y. L. and Y. M. Mutual Improvement Ass'n., L. D. S.
8:00 p.m.—Loyal Order of Moose.
8:00 p.m.—Masons.

SUNDAY, JULY 21
Services in all the churches.

MONDAY, JULY 22
6:15 p.m.—Klwanis at American Legion Hall.
7:30 p.m.—Scout Mothers' Auxiliary to Troop No. 3.

TUESDAY, JULY 23
7:30 p.m.—Boy Scouts of Troop No. 5.
7:30 p.m.—Baseball at City Park.
7:45 p.m.—R. N. A.
7:45 p.m.—City Council.
8:00 p.m.—American Legion.
8:00 p.m.—Odd Fellows.

WEDNESDAY, JULY 24
7:30 p.m.—Boy Scouts of Troop No. 3.
7:30 p.m.—Baseball at City Park.
7:45 p.m.—Rebekahs.

THURSDAY, JULY 25
6:15 p.m.—Rotary at American Legion Hall.
7:30 p.m.—O. E. S.
7:30 p.m.—Boy Scouts of Troop No. 4.
8:00 p.m.—Modern Woodmen.
8:00 p.m.—A. O. U. W.
8:00 p.m.—United Artisans.

O. E. S. NEWS

Torrance Chapter, Order of Eastern Stars, held a steak bake at the city park Thursday evening. One hundred and twenty attended the affair. At the meeting in the chapter—later in the evening, Franklin Kerkow was accepted as a member and Garnet Johnston was affiliated with the chapter on Remit from Leechburg, Pennsylvania, chapter.

THE NEXT MEETING OF THE CHAPTER

will be held in the Masonic temple, Thursday evening, July 25, at 7:30 o'clock, at which time new members will be initiated. Mrs. Fred Lessing, social chairman for the evening.

ATTEND LUNCHEON IN EL SEGUNDO

Mrs. Edith Kasper and Mrs. Myrtle Given attended a luncheon at the home of Mrs. Gladys Krimmell in El Segundo, Wednesday. The affair was attended by all matrons of the 53rd district, Order of Eastern Star.

WOMAN'S CLUB DANCE SATURDAY

Torrance Woman's Club will sponsor another of their delightful dance parties at Hollywood Riviera, Saturday evening, July 26. Good music. Everyone welcome to attend. Committee in charge, Misses Harry Higgins, Lon Ralston and Carl Marsteller.

TOWNSEND CLUB PICNIC SOCIAL

Torrance Townsend Club No. 1 will have a picnic social at the Christian church parlors, Thursday evening, July 25, starting at 7:30. Those who attend are requested to bring their own sandwiches. The club will furnish coffee and lemonade. Members and friends are invited. No admission.

STROMS VACATION

Mr. and Mrs. A. A. Strom, 1750 Marina avenue, are vacationing in Salt Lake City, Utah, and in Colorado.

VISITS SISTER IN NORTH CAROLINA

Mrs. J. O. Bishop and son Tommy, 2021 Carson street, left recently to visit for a time with Mrs. Bishop's sister in North Carolina.

ALMA SMITH ELECTED PRESIDENT

Alma Smith was elected president of the American Legion Auxiliary at a meeting of that organization held in the Legion hall Tuesday evening. Mrs. Smith is vice principal of the Lomita elementary school, and has been an active worker in the auxiliary for many years. She has served in the unit as secretary, vice president, as a member of the executive board and as head of various standing committees. Her election to this office assures the unit of another successful year. Mrs. Lucille Lewellen, who will relinquish the gavel to Mrs. Smith, will serve as past president of the unit and a member of the executive board. Other officers elected at this meeting are as follows: Velora Murphy, first vice president; Fan Wilkes, second vice president; Bess Myers, secretary; Louise Jensen, treasurer; Janet Woodington, chaplain; Roxie Sleeth, historian; Selma Goddard, sergeant-at-arms; Bloda Barkdull, Sylvia Nelson, Addie Modglin and Hallie Doan, executive board.

Alma Smith and Velora Murphy were elected as delegates to the state convention at Fresno, August 13, 14 and 15. Alternates elected were Lucille Lewellen and Selma Goddard.

Prior to the election an enchilada dinner was enjoyed by 30 members in the Legion hall. Mrs. Lewellen, as chairman for the dinner, was assisted by Mrs. Lillian Barrington and Sylvia Nelson.

MRS. ROBERTS HOSTESS TO W. B. A. LADIES

Fifteen ladies of the Woman's Benefit Association were entertained at their regular social meeting Tuesday evening by Mrs. H. W. Roberts at her home on El Dorado avenue.

W. R. C. LADIES ATTEND LUNCHEON IN SAN PEDRO

Woman's Relief Corps, Federation No. 3 held their regular luncheon and meeting for the month in San Pedro, Monday. Stephen A. Phillips Corps, Torrance, was represented at the affair by Mesdames Emma Evans, Elizabeth Hough, Florence Buck, Adeline Smith, Mary Baker, Ella Quiley, Flora Waters and Alberta Phillips.

BALBOA-CATALINA VISITORS

Mr. and Mrs. Jack Rose and family, 2321 Sonoma avenue, with Mrs. Rose's sister, Mrs. E. Luckhardt, of Philadelphia, who is their house guest, spent Sunday at Balboa, Wednesday. Mrs. Rose with her sister left for several days at Santa Catalina.

TO SPEND SUMMER IN WYOMING

Mrs. Chas. Ward, 1418 Madrid avenue, left Saturday to visit for three months with Mr. and Mrs. A. A. Shaw at their ranch home in Wyoming. Mrs. Ward made the trip with her niece, Miss Grace Shaw and Miss Bernice, who have been guests at the Ward home for the past month.

LUNCHEON GUESTS IN SANTA MONICA

Mr. and Mrs. James Crumling, of Moneta avenue, Keystone, were luncheon guests Sunday at the home of Mr. and Mrs. Ralph Ainsley in Santa Monica.

JOB'S DAUGHTERS DANCE SATURDAY

Job's Daughters announce another of their delightful dance parties in the Woman's Club clubhouse, 1422 Engracia avenue, Saturday evening, July 20, at 8:30 o'clock.

Remember the Melody Maestros of Bell? They played at the installation dance and were so well received that they will be here again Saturday. Secure tickets from any of the Job's Daughters or purchase them at the door.

Woman's Benefit Association Has Great Program

New Youth Movement Is Part of Constructive Work

The 13th quadrennial convention of the Supreme Review of the Woman's Benefit Association will be held in Cleveland, Ohio, July 15 to July 23. This is one of the largest fraternal insurance organizations in the world, with a membership of over 215,000 and \$33,000,000.00 in assets. The association was organized in Cleveland 43 years ago with a charter membership of 23, by Bina West Miller, founder and supreme president.

The question was asked Mrs. Miller what the Woman's Benefit Association has done to attain these objectives under her supervision. And she replied, "Our organization has enrolled women throughout the country... mothers and housewives of the home, business and professional women, women of 40 nationalities, and women in all walks of life, interested in the higher ideals of the American home and attaining their daily hours of work, play and human service to the friendly approval and rewards which come from having a goal and striving for it."

"There are 48 state divisions, and all of the provinces of Canada, which are members of this international organization. This first in membership and first in the greatest increase in membership during the last year. New York is second in membership with over 21,000 and then Pennsylvania, Illinois, Texas, California and Michigan follow closely.

"Every state division of the Woman's Benefit Association has a state director, under the supervision of the international organization, and they are engaged in working out W. B. A. plans suitable to their respective states. There is little dissimilarity in their plans, and always a uniformity in their objectives which promote the interest and activities of the entire group.

"A part of our constructive program," Mrs. Miller said, "is the great question uppermost in all our minds, the 'Youth of America.' Ohio was the first state to recently introduce a 'New Youth Movement'... to emphasize the vital need directed towards the boys and girls of today, and the development of higher ideals first better citizenship. There are over 30,000 junior members of the Woman's Benefit Association between the ages of six months and 16 years, and our National Junior supervisor, state and local supervisors and junior directors help to promote the W. B. A. boys' and girls' activities.

"Our international visiting nurse service and health centers, the W. B. A. camp comprising 212 acres, located in a beautiful spot on Lake Huron near the headquarters at Port Huron, Michigan, are other interesting features of the Woman's Benefit Association," Mrs. Miller said, "which have played a great part in the growth and progress of our organization."

New Operator At Suttle Shop

Miss Betty DeMaestri, of Los Angeles, is the new operator who joined the staff at the Suttle Beauty Salon this week. Miss DeMaestri is an expert with several years of experience in some of the most fashionable shops in the city and her work will be sure to please patrons here, says Mrs. Agnes Suttle. The Suttle shop now has three operators including the proprietor, Miss Hortense Price and Miss DeMaestri. New and more effective dryers have been added to the equipment, making the shop one of the most up to date in this section.

Alcorn's
—For Dessert—
A Carton of OUR OWN
ICE CREAM
WATCH FOR FREE COVERS
Cool Lunches for Hot Days
Our Giant Malts and Sandwiches
2203 Torrance Blvd. Phone 276

YOU Be the Judge
Of Penney's Daring July Bargains!

Women's Novelty Slipovers **49^c**
BARGAINS WORTH SHOUTING ABOUT!
All short-sleeved styles! Worst-ed, worsted and rayon, novelty cotton twists. Smart, open lacy stitches. Spmi-turtle, high, crew, V neck! Ascot ties, Byron collars! Shirtwaist styles—with scarfs—with sailor collars. Pastels! White, too! Sizes 34 to 40.

Men's Athletic Shorts, Shirts **25^c each**
BARGAINS WORTH SHOUTING ABOUT!
SHORTS... Sanforized broadcloth, Yoke front, elastic sides.
SHIRTS... Swiss rib, panel rib or pineapple stitch.

Men's Gentry PAJAMAS **\$1 19**
Slipover, notch collar, surplice-neck styles! Made of fast color fancy percale! Trimmed with plain colors and contrast piping. A Value-Scoop!

Boys' Athletic Style Shirts, Shorts **15^c each**
BARGAINS WORTH SHOUTING ABOUT!
SHIRTS... cool Swiss rib cotton. Carefully finished. 6-16.
SHORTS... colorfast broadcloth, assorted patterns. 22-30.

Men's New Summer Work Shoes **\$2 98**
Boarded calf with Raw-Cord soles and heels. Light weight but sturdy.

Stunning Rayon TAFFETA CREPE **33^c yard**
A BARGAIN WORTH SHOUTING ABOUT!
Smart, new summer colors that inspire.

"Romance" PRINTED RAYON CREPE **33^c yard**
A BARGAIN WORTH SHOUTING ABOUT!
Exceptional weight and draping qualities. Wide range of lovely colors. 36 inches wide.

Cherry, Summery SILK PRINT CREPE **49^c yard**
A BARGAIN WORTH SHOUTING ABOUT!
Floral, stripes, dots! Weighted—drapes well. Easy to sew on. 39 inches wide.

Terry Bath Towels **Big Ones! 25^c**

PENNEY'S
J. C. PENNEY COMPANY, Incorporated
1269 SARTORI AVE., TORRANCE

Torrance Notes

Mr. and Mrs. E. M. Johnson, 1340 Engracia avenue, with their daughter, Miss Jane, and Betty Stevenson, visited to Lake Arrowhead Wednesday evening to spend several days in camp there.

Johnny McFadden recently left for Las Vegas to spend the summer with his mother. He will return in September to attend Torrance high school where he is one of the star football men.

Mr. and Mrs. James Cramer, 1550 Marcella avenue, will leave Friday to spend the week-end at the San Diego fair.

Mr. and Mrs. Nard Lewis, of Gramery avenue, are spending their vacation in New Mexico.

Miss Dorothy Treloar, 1908 Andros avenue, has as her house guest for a time, Miss Geraldine McClean, of Los Angeles.

Bob Peckham and Bob Klink are among those visiting at the San Diego fair this week.

Give Yourself a REAL Vacation This Summer!

Be free to do the things you like to do,—one morning at the beach or with a good book will convince you that it really doesn't pay to do all or part of your wash yourself.

Use Our Full Finished Family Service

All mending neatly done,—all buttons sewed on,—all pieces properly starched,—every piece beautifully ironed and ready for wear or use,—and best of all, the cost is so reasonable.

20% DISCOUNT for Cash and Carry at the Laundry

Torrance Laundry Co.
1713 Border Avenue Phone 141

Van de Kamp's Holland Dutch BAKERS

Thursday, Friday, Saturday, Sunday, July 18, 19, 20

BUTTERFLY COFFEE CAKES each 2^c
Dozen 23c

2-LAYER CAKES (5 Kinds) each 39^c

Located in the Quality Super Market — 1325 Sartori Avenue Phone: Torrance 594

Legionnaires Meet For Picnic

Legionnaires of the 19th district will meet for an all-day picnic at Redondo Beach next Sunday, July 21. Four drum and bugle corps will compete for honors, as a preliminary to the big state convention which will be held next month. All Legionnaires, their wives and friends are invited to attend.

DO YOUR SHOPPING AT HOME
It saves steps to read the ads and make up your shopping list in the privacy of your own home. Bargains galore without moving from your chair.

Oetken Grocery
1001 Sartori Avenue
Home Baked Hams
Home Made Salads
Our Specialty